



To: PCs, Secondary Correspondents, GMs, DOSs
From: Rebecca Wyatt, Senior Vice President, Brand Management
Date: July 29, 2008
Subject: Homewood Suites Wins J.D. Power Award For Sixth Time!

Congratulations, Team Homewood!

We just received some exciting news: Homewood Suites has once again earned the prestigious honor of being ranked number one among extended stay chains in the J.D. Power and Associates 2008 Domestic Hotel Guest Satisfaction StudySM. Congratulations, Team Homewood!

In fact, our track record for winning this award is newsworthy as well. J.D. Power and Associates has included extended stay as a category for only eight years, and this year marks the sixth time our brand has won the top award!

J.D. Power and Associates Study Information

The J.D. Power and Associates Study is based on responses from 30,000 individual business and leisure hotel guests drawn from a nationally representative sample. This award is particularly special to our brand because it shows that guests truly love our hotels and recognize our value over the competition. This award is an incredible accomplishment for all of us.

Simply the Best

The theme of our regional GM and DOS meetings in March was *Simply the Best*. What a timely and appropriate theme! Over the past year, we have been recognized by many leading consumer and industry surveys. Here's a quick recap of our other outstanding accomplishments:

- **Zagat Survey.** We scored the number one spot among midrange hotel chains for the best value for the dollar in the Zagat Survey: 2007 U.S. Top Hotels, Resorts and Spas.
- **Market Metrix Hospitality Index.** Homewood Suites placed #1 in the Market Metrix Hospitality Index for all four quarters of 2007.
- ***Business Travel News.*** Homewood Suites was also named the leading Upscale Extended Stay hotel brand in an annual survey of corporate travel buyers by *Business Travel News*.

These awards couldn't happen without the focus and unwavering commitment of all of our hotel teams, owners, the brand team, and the many people at Hilton Hotels Corporation who support us. Together, we've worked hard to build the Homewood Suites brand's reputation for customer satisfaction, and it continues to pay off.

In the current economic environment, the fact that travelers recognize Homewood Suites as an industry leader demonstrates that now, more than ever, our value proposition and customer service are keys to our ongoing success.

Thanks to each and every one of you for your incredible efforts this year, and congratulations on winning this coveted award yet again!